EXCLUSIVE PREMIUM QUALITY

BASILUR®

TEA

Authentic Tea Experience

Basilur Tea For HoReCa/Food Service

Basilur Tea for HoReCa Segment

Every Hotel, Restaurant and Café wishes to differentiate their services to clients. It is no secret that they need unique supplies in order to achieve this task.

This presentation will briefly take you through what we could offer to our valued customers like you!



“Ceylon Tea”

The World’s Finest

In the world’s eye and tongue, Ceylon was tea and tea was Ceylon.

CEYLON TEA
SYMBOL OF QUALITY

The legendary lion of the Sri Lankan flag was introduced to the Ceylon Tea logo, to guard this commitment – the symbol of quality indicating 100% Ceylon Tea

USPs of Ceylon Tea

The competitive advantage of Ceylon Tea lies on the following key attributes.



Handpicked



Passion



Provenance



Artisanal



Ecological



Ethical



Ozone-friendly



Freshness

Introducing Basilur Tea

Our mission is to offer premium innovative products under tea & infusions that are of;

- ❑ *Superior quality*
- ❑ *Assured consistency*
- ❑ *High reliability*
- ❑ *High consumer centricity*

to create a wholesome experience to our consumers



Product Categories offered by Basilur



Year Around Teas



General Gifting



Executive Gifting



Herbal & Fruit Infusions



Christmas & New Year



HORECA Food Service

Distinctiveness of Basilur...

Use of highest quality premium tea and ingredients



Offering the freshest cup of tea and infusions



Offering a unique experience with every product



Distinctiveness of Basilur...

Consumer centric innovations to delight consumers



Unmatched quality blends with unique tastes



Vast choice of products for any occasion



Beyond just a cup of tea

Our mixologists have perfected the art of creating exclusive Basilur Tea blends with high quality, complimenting ingredients to delight consumers with magical tea moments.







Other innovations from our teas

Basilur teas can be used in many recipes too. It is not just a beverage but an ideal ingredient in many innovative recipes.



Seafood soup with Basilur tea



Ice cream infused with Basilur tea



Lamb soup in Basilur tea base



Masala chai inspired sugar cookies

Few of many hotels in which we have our presence













What we can offer you from Basilur

Teas and infusions for Hotel Rooms

Proposed type of teas for in-room

We understand that the in-room teas will play a crucial role in judging the rest of the F&B standards of the hotel. Hence we would like to offer some of our best-selling teas. These tea bags are micro-plastic-free and metal staple-free double chamber tea bags.

Specialty Classics English Breakfast	Specialty Classics Earl Grey	Specialty Classics Sencha	Herbal Infusions Chamomile	Herbal Infusions Peppermint
				
Ingredients: 100% Pure Ceylon Black Tea	Ingredients: Pure Ceylon Black Tea with Bergamot flavour	Ingredients: 100% Green Tea	Ingredients: 100% Pure chamomile flowers	Ingredients: 100% Pure peppermint

Below is the proposed wooden box for in-room facility



Suitable for Deluxe or Superior Rooms

Below are the proposed wooden boxes for in-room facility







Suitable for Suites including Executive, Grand, Royal and Deluxe, and Presidential Suites

Proposed special offer for middle layer rooms

- The pyramid tea bags contain loose leaf teas which carry better characteristics of tea compared to enveloped tea bags.

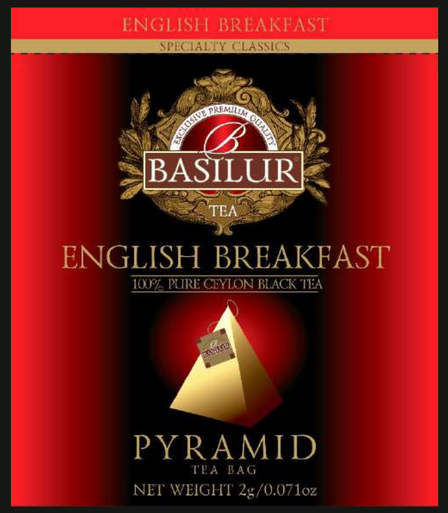
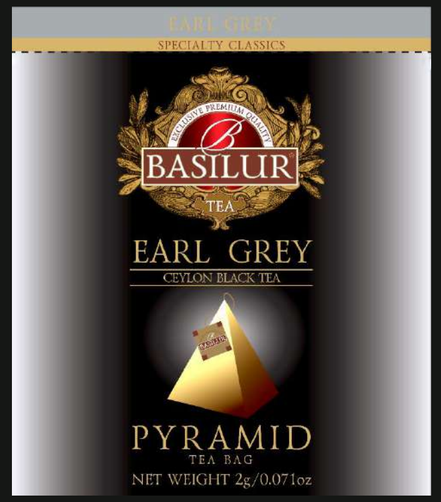
- These bags are made with nylon fabric and are staple free.



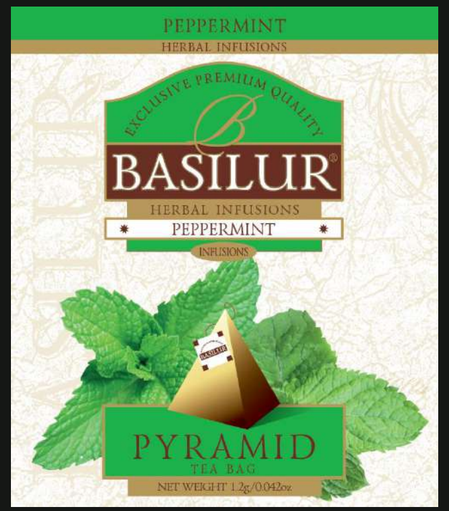
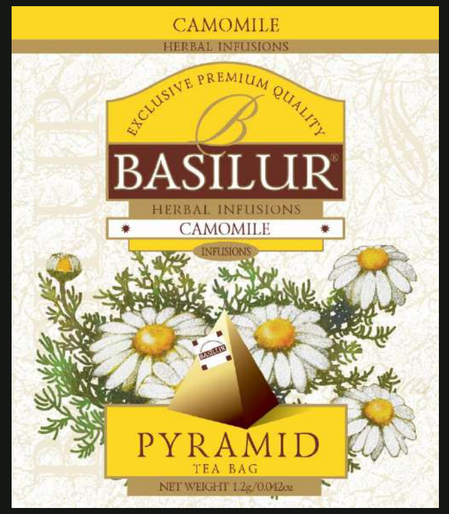
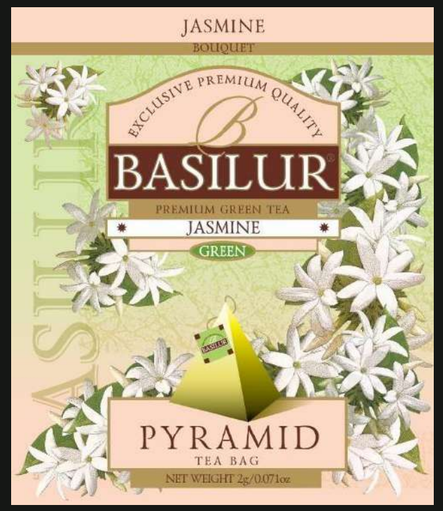
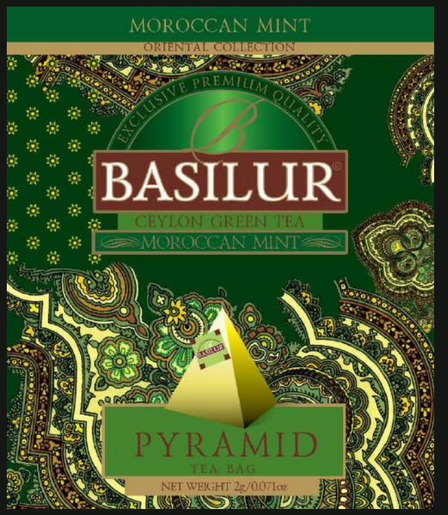


Proposed Pyramid Tea bags for in-room facility

Below Pyramid tea bags can be offered based on your requirement which will aid in a better experience with tea.

Specialty Classics English Breakfast	Specialty Classics Earl Grey	Specialty Classics Sencha
		
Ingredients: 100% Pure Ceylon black leaf tea	Ingredients: 100% Pure Ceylon black leaf tea and flavour bergamot.	Ingredients: Green leaf tea sencha, no additives.

Proposed Pyramid Tea bags for in-room facility

Herbal Infusions Peppermint	Herbal Infusions Chamomile	Bouquet Jasmine Green	Oriental Moroccan Mint
			
Ingredients: 100% Pure peppermint	Ingredients: 100% Pure chamomile flowers	Ingredients: 100% Pure Ceylon green leaf tea, natural jasmine buds and flavour jasmine	Ingredients: 100% Pure Ceylon green leaf tea, natural pepermint leaves and natural flavour Moroccan mint

Proposed special offer for Presidential Suites

High quality loose leaf tea with supporting accessories to create an Authentic tea experience





We could offer Basilur tea in small, convenient containers of 10g which are of one- time use, high quality porcelain tea pots, cups & sources, hassle-free strainers, high quality spoons and tea timers. We could provide images of each with prices if interested in this offering.

Teas for Specialty Restaurants

Below are some of our premium blends. However, based on your requirement we could even supply **customized exclusive blends**.

Proposed premium blends for Indian Restaurants

Masala Chai	Ginger	Ceylon Premium	Darjeeling
Oriental Collection	Magic Fruits Collection	Specialty Classics Collection	Specialty Classics Collection
			
Ingredients: Pure Ceylon black leaf tea natural cardamom clove, cinnamon ginger nutmeg and pepper	Ingredients: 100% Ceylon black tea leaf and natural ginger	Ingredients: 100% Pure Ceylon black leaf tea, no additives	Ingredients: Black leaf tea Darjeeling, no additives

Proposed premium blends for Chinese Restaurants

Milk Oolong	Pu-Erh Tea	Jasmine Green	Tie Guan Yin	White Tea
Chinese Collection	Chinese Collection	Chinese Collection	Chinese Collection	Chinese Collection
				
Ingredients: Oolong tea with natural flavour milk	Ingredients: Chinese Pu-Erh tea, no additives	Ingredients: Chinese green leaf tea with natural jasmine buds and flavour jasmine	Ingredients: Chinese Tie Guan Yin Oolong leaf tea, no additives	Ingredients: Chinese White tea, no additives

Proposed premium blends for French Restaurants

Earl Grey	English Rose	Peach Rose	Strawberry Vanilla	English Afternoon
Specialty Classics Collection	Fruits and Flowers Collection	White Tea Collection	White Tea Collection	Specialty Classics Collection
				
Ingredients: 100% Pure Ceylon black tea and flavour bergamot	Ingredients: 100% Pure Ceylon black leaf tea, natural rose petals and flavour rose	Ingredients: Other origin white tea with apricot fruit, rose flower, marigold flower and natural flavours peach and rose	Ingredients: Other origin white tea with strawberry fruit, jasmine flower, rose flower and natural flavours Strawberry and vanilla	Ingredients: 100% Pure Ceylon black leaf tea, no additives

Proposed unique range of Pot Sachet bags for Restaurants

Large teabags of 5-6g of loose-leaf teas suitable for 2-3 persons which will reduce the hassle of brewing and using strainers for teapots.

The below array of products can be offered based on your requirement which will aid in a better experience with tea.

- ❑ Specialty Classics – English Breakfast
- ❑ Specialty Classics – English Afternoon
- ❑ Specialty Classics – Sencha
- ❑ Specialty Classics – Earl Grey
- ❑ Specialty Classics – Darjeeling



Below are the proposed wooden boxes for Specialty Restaurants







Teas and infusions for Pool and lounge areas

Below are the array of products we propose for pool/lounge areas that are exposed and opened to sky. We propose these in tea bag format. However, we could supply in loose leaf format also based on the requirement.

Blackcurrant & Blackberry	Forest fruits	Orange Peach	Indian Summer
Fruit Infusions	Fruit Infusions	Fruit Infusions	Fruit Infusions
			
Ingredients: Organic hibiscus, natural blackberry leaves, orange and natural flavour strawberry, blackberry and blackcurrant	Ingredients: Natural rosehip, organic hibiscus , natural orange, pomegranate and natural flavour strawberry, passionfruit and citric	Ingredients: Organic hibiscus, natural chicory, orange, natural blackberry leaves and natural flavour orange and peach	Ingredients: Organic hibiscus, natural rosehip, chicory, cinnamon, rose and natural flavour orange, rose, and citric

Caribbean cocktail	Blood Orange	Strawberry & Raspberry	Red Hot Ginger
Fruit Infusions	Fruit Infusions	Fruit Infusions	Fruit Infusions
			
Ingredients: Natural apple, natural hibiscus and cornflower, natural orange peel, and flavours pineapple, coconut, apricot, papaya and cherry	Ingredients: Natural apple, natural hibiscus, rosehip shell, orange flowers and sunflower, natural orange peel and flavour blood orange	Ingredients: Natural apple, strawberry and raspberry, natural hibiscus and rosehip shell, natural stevia leaves, and flavours strawberry, raspberry, apricot, pineapple and papaya	Ingredients: Natural apple, natural hibiscus and rosehip shell, and natural orange peel and ginger root

Pomegranate Blueberry	Cherry Lime	Coconut & Pineapple
Cold Brew	Cold Brew	Cold Brew
		
Ingredients: Hibiscus flower, pomegranate fruit, orange leaves, stevia leaves and natural flavours pomegranate and blueberry	Ingredients: Rosehip fruit, hibiscus flower, orange fruit, orange leaves, stevia leaves and natural flavours cherry, lime and citric	Ingredients: Hibiscus flower, rosehip fruit, orange fruit, orange leaves, stevia leaves and natural flavours coconut and pineapple

Strawberry Cucumber Mint	Guava Passionfruit	Orange Mango
Cold Brew	Cold Brew	Cold Brew
		
Ingredients: Rosehip fruit, peppermint leaves, spearmint leaves, hibiscus flower, cucumber fruit and natural flavours strawberry and peppermint	Ingredients: Hibiscus flower, rosehip fruit, guava leaves, stevia leaves and natural flavours passionfruit and citric	Ingredients: Hibiscus flower, orange fruit, rosehip fruit, mango leaves, stevia leaves and natural flavours mango, orange and citric

Strawberry Cucumber Mint	Guava Passionfruit	Orange Mango
Cold Brew	Cold Brew	Cold Brew
		
Ingredients: Rosehip fruit, peppermint leaves, spearmint leaves, hibiscus flower, cucumber fruit and natural flavours strawberry and peppermint	Ingredients: Hibiscus flower, rosehip fruit, guava leaves, stevia leaves and natural flavours passionfruit and citric	Ingredients: Hibiscus flower, orange fruit, rosehip fruit, mango leaves, stevia leaves and natural flavours mango, orange and citric

Teas for all day dining and special events

We could fulfill such requirement also through our high quality loose leaf teas. Below are the proposed products and could be supplied in 500g pouches. If you wish to have any other products from our portfolio we could provide them too.

English Breakfast	Green Valley
Specialty Classics Collection	Oriental Collection
	
Ingredients: 100% Pure Ceylon black leaf tea, no additives	Ingredients: 100% Pure Ceylon green leaf tea, no additives

Special Offers for Selected Outlets

Branded Tea Trolleys







Special Offers for Selected Outlets

Branded Tea Lounges/ Tea Corners in your outlet





Special Offers for Selected Outlets

Branded Tea Accessories

Strainers





Tea Cup and Pot



Special Offers for Selected Outlets

Branded Tea Accessories

Tea Spoons



Tea Timer



Tea Tray



Special Offers for Selected Outlets

Branded Tea Accessories

Storage Tins



Sugar Bowl



Special Offers for Selected Outlets

Branded Tea Accessories

Paper Cups





Paper cup with lid





Thank you!

We look forward to a solid partnership with your organization